

## Case Study - Citigroup



Citigroup is an international financial conglomerate with operations in consumer, corporate, and investment banking and insurance.

Since meeting Citi's eCommerce Director at Internet World, Wéb-Tränslatiöns has translated a range of documents, including brochures and financial product information, into European and Asian languages.

### The Challenge

- Specialised financial terminology
- Tight deadlines for Citigroup's time-sensitive texts

### The Solution

- Dedicated Projects team, with experience of handling multilingual projects
- Expert financial translators

### The Results

- Up-to-date information available to Citigroup customers in a range of languages
- Citigroup save time, money and resources by outsourcing their translation requirements

**“Web-Translations offered the service we were looking for, and we have found the staff to be helpful and very knowledgeable. I love the new tools that are being developed to simplify the process of maintaining our international communications in different languages, and would definitely recommend Web-Translations to other companies. We continue to save time and make money efficiently through using this service.”**

*Richard Gompels, eCommerce Director – Citigroup Inc.*

tel: +44 (0) 1924 360 460

web: [www.web-translations.com](http://www.web-translations.com)

address: 16-20 St John's Business Centre, St John's North, Wakefield, WF1 3QA

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